VENDOR & SPONSOR PACKAGES

2023 HOLD THE LINE K9 CONFERENCE

FOR HANDLERS - BY HANDLERS

FOR LAW ENFORCEMENT & MILITARY ONLY

PITTSBURGH
PENNSYLVANIA

SAME GREAT CONFERENCE - NEW NAME!

THE HOLD THE LINE K9 CONFERENCE MISSION

The mission of the Hold The Line K9 Conference is to not only protect and serve the public but to do so, along with our brothers and sisters in blue, with honesty and integrity. Our Conference is the ONLY conference in the United States hosted by ONLY active police K9 handlers. We started this conference to be different, and have been from the start. From an exclusive instructor lineup, classes, and doing the very best we can to take care of those who believed in us from the start - this is what it's all about. Looking forward to seeing you in Pittsburgh!

MAY 2-4, 2023 | WYNDHAM GRAND PITTSBURGH
HTLK9.COM

VENDOR HALL HOURS

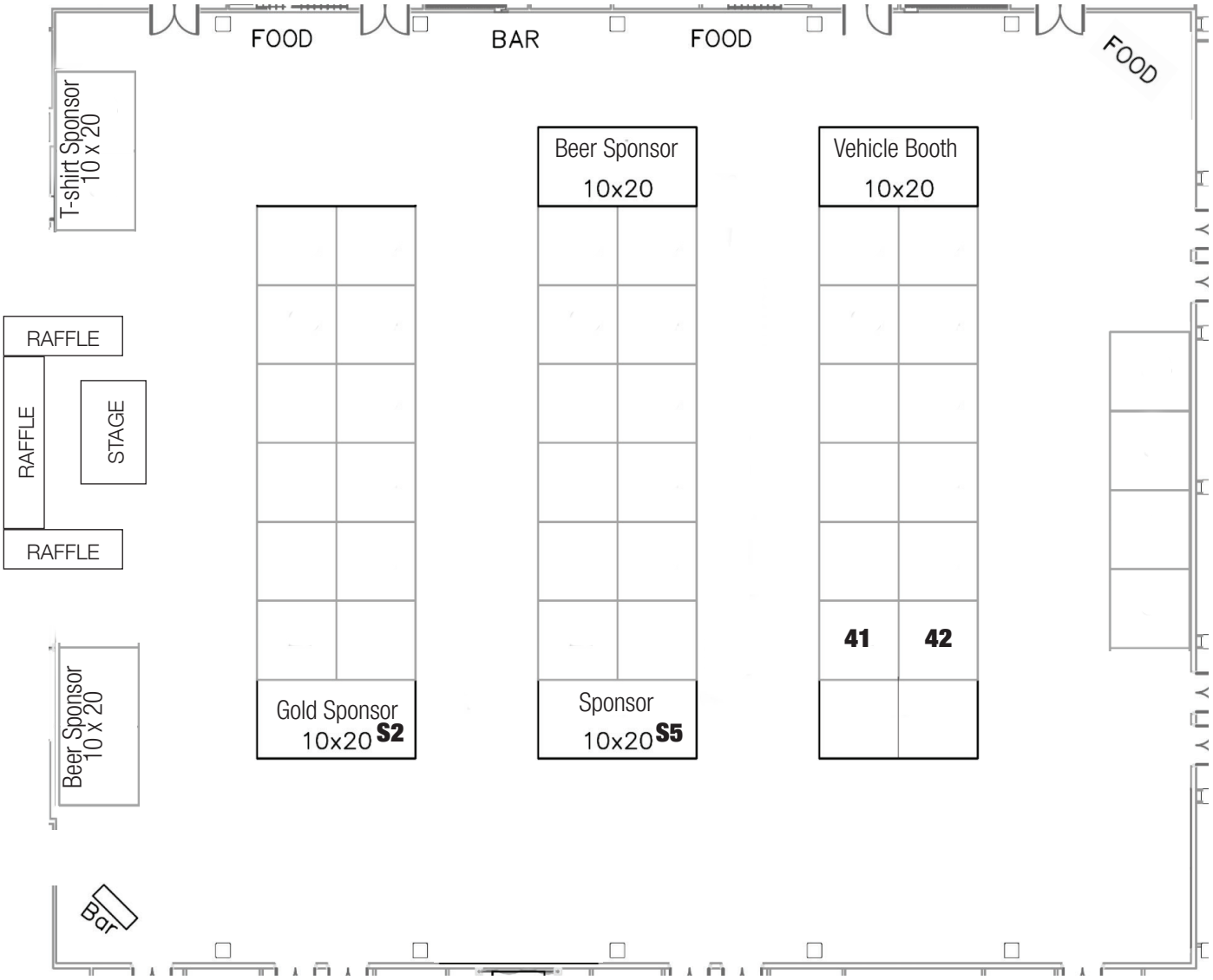
MONDAY, MAY 1, 2023
Vehicle Move-in: 10:00am-11:00am
Set Up: 4:00pm-7:00pm

TUESDAY, MAY 2, 2023
Set Up: 9:00am-12:00pm
Vendor Social: 5:00pm-8:00pm

WEDNESDAY, MAY 3, 2023
10:00am-8:30pm
Morning Break: 10:00am-10:15am
Lunch Break: 12:15pm-1:45pm
Afternoon Break: 3:45pm-4:00pm
Vendor Social: 5:30pm-8:30pm

THURSDAY, MAY 4, 2023
10:00am-8:30pm
Morning Break: 10:00am-10:15am
Lunch Break: 12:15pm-1:45pm
Afternoon Break: 3:45pm-4:00pm
Vendor Social: 5:30pm-8:30pm
Move Out: 8:45pm-11:59pm

2023 VENDOR HALL



BOOTH SPACES ARE SUBJECT TO CHANGE

570.543.2538 | PO Box 949 Pocono Pines, PA 18350 | Events@HTLK9.com
htlk9.com

VENDOR PACKAGES

BOOTH PRICING

Summer Special - any 10' x 10' booth until 7/29/22 - $999.00
10' x 10' Booths - $1,299.00 | 10' x 10' Non-Profit - $925.00
10' x 20' Vehicle - $1,699.00

- Choice of 10' x 10' booth
- Booths include: pipe & drape, 6' table with linen, 2 chairs, Wi-Fi, and 5 amp electricity
- Your Company Name & Logo linked on our vendor page
- Social Media Exposure
- Four complimentary vendor personnel passes
- Two complimentary attendee passes valid for access to all conference classes and events ***(Attendees must be in Law Enforcement or Military - Names must be received by March 31, 2023 - Passes may NOT be awarded or given to someone who has already registered and paid).***
- 2 vehicle booths available - 10' x 20' - includes 15 amp electricity plus items above *(must be booked by February 3, 2023 - Vehicles Shown indoors (V2) MUST arrive via Flatbed Truck to access the loading dock and elevator; otherwise there will be reserved show spaces infront of the hotel to display vehicle.)*
- *Booths needing extra space or special accommodations MUST contact HTLK9 for space availability and restrictions*

DIAMOND SPONSOR

$10,000.00

TUESDAY NIGHT SPONSOR

- 20' x 15' booth space, 3 6' tables, 6 chairs, 5 amp electric
- Welcome Banner hung in high traffic area
- Pop-up Banner for Booth
- Eight attendee passes for conference classes*
- Listed as a Sponsor on our website with your logo and link
- Monthly Social Media Exposure
- Highlighted throughout the Conference as Diamond Sponsor
- Inside Front Cover - Full Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags
- Opening Night Speaking Opportunity

GOLD SPONSOR

$8,000.00

WEDNESDAY NIGHT SPONSOR

- 20' x 10' booth space, 2 6' tables, 4 chairs
- Six attendee passes for conference classes*
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Classroom Sponsor
- Full Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags

SILVER SPONSOR

$4,500.00

THURSDAY NIGHT SPONSOR

- 20' x 10' booth space, 2 6' tables, 4 chairs
- Four attendee passes for conference classes*
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Classroom Sponsor
- Half Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags

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BRONZE SPONSORS (2)

$2,750.00

- 10’ x 20’ booth space, 2 6’ tables, 2 chairs
- Three attendee passes for conference classes*
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Classroom Sponsor
- Half Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags

T-SHIRT SPONSOR

$3,500.00

- Your logo on 500+ event t-shirts
- 20’ x 10’ booth space, 2 6’ tables, 4 chairs
- Two attendee passes for conference classes*
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Half Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags

LANYARD SPONSOR

$3,000.00

- Your logo on 500+ event lanyards
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

BEER SPONSORS (2)

$2,500.00

- 20’ x 10’ booth space, 2 6’ tables, 4 chairs
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure
- Half Page Color ad in welcome brochure
- Your provided, single insertion promotional material included in attendee welcome bags
- Sponsor may, at their cost, provide cups to the hotel. Minimum suggested 500 per night.

CHALLENGE COIN SPONSORS

$2,250.00

- Your logo on 500+ coins for all attendees
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

NAME BADGE SPONSORS (2)

$2,000.00

- Your logo on 500+ event badges
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

BREAK SPONSORS

$500.00

- QR Code displayed next to Break Tables
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

WELCOME BROCHURE SPONSORS (2)

$500.00

- Your logo and QR code at Registration Counter
- Half Page color ad - 6” x 4.5”
- Social Media Exposure

WELCOME BAG INSERTIONS

$150.00

- Can’t make the conference but want your information distributed to attendees?
- Supply, at your cost, a minimum of 500 promotional, single insert pieces
- Items must be received by April 15, 2023

WELCOME BAG DONOR

- You provide 600 bags (minimum 10” x 12”)
- Bags may have your logo
- Bags must arrive a minimum of one week prior to conference
- Listed as a Sponsor on our website with your logo and link
- Social Media Exposure

RAFFLE DONATIONS

- Can’t make the conference but want to support the event? Send a Raffle Prize!
- Social Media & Website Exposure
- Must be received by April 15, 2023

Attendees must be in Law Enforcement or Military - Names must be received by March 31, 2023

No refunds to Attendees that were previously registered

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PITTSBURGH
PENNSYLVANIA
May 2-4, 2023

VENDOR CONTRACT

DATE: _____

BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EXTENSION: _____

EMAIL: _____ WEBSITE: _____

BOOTH PRICING

Summer Special any 10' x 10' until 7/29/22 - $999.00

10' x 10' Booth - $1,299.00 | 10' x 10' Non-Profit - $925.00

Vehicle Booth 10' x 20' - $1,699.00 *(Only 2 available - not eligible for Discounts - Must book by February 2 - Option of indoor display [Must be able to abide by Hotel policy for delivery and display] or premier space just outside hotel entrance. Please contact us for full rules ahead of time if needed)*

BOOTH CHOICE(S)	
#1	
#2	
#3	

BOOTH OPTIONS		
BOOTH SIZE		TOTAL
BOOTH PRICE		
QUANTITY		$

Method of Payment
- ❑ Check - Payable to: **Hold The Line K9 Conference**
- ❑ Credit Card

Booth Electricity
- ❑ Yes - 5 amp
- ❑ Yes - more than 5 amp *I understand this is at my expense*
- ❑ No

Credit Card #: _____ Exp Date: _____ CVV: _____

Billing Address (if different from above)

_____

Discounted rooms available at the **Wyndham Grand Pittsburgh** | Call **412.391.4600** | Group Code: **Hold The Line**

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the Hold The Line K9 Conference as printed on the final page in this packet. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by Hold The Line K9 Conference constitutes a legally binding contract.

THERE IS A $250.00 FEE IF BOOTHS ARE CANCELED AND REFUNDED - NO REFUNDS AFTER MARCH 1

NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

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PITTSBURGH
PENNSYLVANIA

May 2-4, 2023

SPONSORSHIP CONTRACT

DATE: _____

BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EXTENSION: _____

EMAIL: _____ WEBSITE: _____

SPONSORSHIP	PRICE	TOTAL
WELCOME BAG INSERTIONS	$150.00	
~~WELCOME BROCHURE SPONSORS (2)~~	$500.00	SPONSORED
BREAK SPONSORS	~~$500.00~~	
~~NAME BADGE SPONSORS (2)~~	~~$2,000.00~~	SPONSORED
~~CHALLENGE COIN SPONSOR~~	~~$2,250.00~~	SPONSORED
~~BEER SPONSORS (2)~~	~~$2,500.00~~	SPONSORED
~~LANYARDS~~	~~$3,000.00~~	SPONSORED
~~T-SHIRT SPONSOR~~	~~$3,500.00~~	SPONSORED
BRONZE SPONSORS (2)	$2,750.00	
SILVER SPONSOR	$4,500.00	
~~GOLD SPONSOR~~	~~$8,000.00~~	SPONSORED
DIAMOND SPONSOR	$10,000.00	
	TOTAL	

Method of Payment:

❑ Check - Payable to:
Hold The Line K9 Conference

❑ Credit Card

Credit Card #: _____

Exp Date: _____ CVV: _____

Billing Address (if different from above)

_____

_____

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NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

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TERMS & CONDITIONS

Please read the following Terms and Conditions and sign and date the vendor contract page to acknowledge that you have done so.

1. **PAYMENT OF EXHIBIT SPACE RENTAL FEE:** Payment in full must accompany the VENDOR CONTRACT in order to hold space unless prior arrangements have been made. Make checks payable to: Hold The Line K9 Conference. Failure to comply with the above payment terms will result in the forfeiture of your booth space. All space MUST be paid by **April 1, 2023**. Failure to comply with the above payment terms will result in the forfeiture of your booth space, deposit and possible disqualification from future events.
2. **PAYMENT OF SPONSORSHIPS:** Payment in full or minimum 50% deposit must accompany the SPONSORSHIP CONTRACT in order to hold space unless prior arrangements have been made. Make checks payable to: Hold The Line K9 Conference. All Sponsorships MUST be paid by **April 1, 2023**. Failure to comply with the above payment terms will result in the forfeiture of your booth space.
3. **CANCELLATION AND REFUNDS:** Cancellation by the Vendor, for any reason, will result in forfeiture of all money paid by the Vendor. Notice of cancellation must be made in writing. ****THERE IS A $250.00 FEE IF BOOTHS ARE CANCELED AND REFUNDED. NO REFUNDS AFTER MARCH 1, 2023.****
4. **ASSIGNMENT OF EXHIBIT SPACE:** Exhibit space will be allocated on a first-come first-reserved basis. Space reservations will be confirmed upon receipt of an executed contract signed by a duly authorized representative of the Vendor and full payment. Vendor agrees not to assign or sublet any portion of the exhibit space unless first authorized, in writing, by Blueline K9 Training, LLC dba Hold The Line K9 Conference (HTLK9). HTLK9 reserves the right to assign and/or reassign the Vendor booth space other than that requested by the Vendor and to rearrange the vendor hall at their sole discretion.
5. **OCCUPANCY OF SPACE:** Only one Vendor, **as listed in this contract**, may occupy the exhibit space. Vendor agrees not to assign, sublease, or otherwise share any portion of the contracted exhibit space to or with any other party except a wholly-owned subsidiary, or firms for which the Vendor is the distributor or worldwide agent unless first authorized, in writing, by HTLK9. Vendor agrees not to display the products, literature, or advertising of any company other than that listed within this contract.
6. **INSTALLATION AND DISMANTLING OF EXHIBITS:** Vendors agree to abide by pre-set Set-up times. Booths must be set up and operational no later than 4:30pm, May 2, 2023. Vendor agrees that all materials are to be removed from the vendor hall on May 4, 2023, by 11:59pm. **Absolutely NO** exhibit breakdowns before 9:00pm on May 4, 2023 for those in the row nearest the stage. Early breakdowns may lead to disqualification from future shows. Light Breakdown allowed for other vendors as long as walkways remain clear beginning at 8:15pm on May 4, 2023.
7. **SECURITY:** Final responsibility for security and protection of the Vendor personnel, displays, equipment, and materials shall be with the Vendor. HTLK9, its agents, and representatives assume no liability for any loss, theft, damage, injury, or death prior to, during, or after the Conference.
8. **LIMITS OF LIABILITY:** HTLK9, their officers, directors, agents, representatives, employees and contract vendors shall not be responsible and shall be held harmless for any loss, injury, or death resulting from any incident, fire, theft, or any cause whatsoever, including but not limited to accident or injury to Vendor property, Vendor demonstration participants, their employees, agents, guests, the public, and others, prior to, during, or after the exhibition. Vendor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless HTLK9, its officers, directors, employees, agents, and representatives against all claims, losses, and damages to persons and property, governmental charges, or fines, and attorney fees arising out of, or caused by Vendor installation, dismantling, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibition or demonstration areas. Vendor also acknowledges that HTLK9, their officers, directors, employees, and agents neither carry insurance for Vendor property or person nor will any of the above named be responsible for providing or arranging for such insurance.
9. **GENERAL RESTRICTIONS:** Only law enforcement, military, and security products and services and canine-related products and services may be displayed and exhibited. HTLK9 reserves the right to deny space to an Vendor if the products and/or services to be displayed, exhibited, or promoted do not directly meet the objectives of the Conference. All demonstrations and displays must be confined to the limits of the contracted exhibit space. Aisles must be kept clear. Advertising material, literature, samples, and giveaways may only be distributed within the confines of the contracted exhibit space. HTLK9 reserves the right to impose limitations on visual and noise levels, and any method of operation which becomes objectionable. Adhesive-backed signs are not permitted in the vendor hall. No signs will be affixed with pins, nails, tape, tacks, or adhesives of any kind to walls, doors, windows, or any other surface in the vendor hall. This agreement is subject to all terms and conditions contained in the lease between the exhibit facility and HTLK9. In the event of inconsistencies or omissions in the respective leases, the terms of the facility lease will supersede. In the event of any violation of these Terms and Conditions by the Vendor, HTLK9 reserves the right, at their discretion, to close the Vendor's display and remove the Vendor's display and equipment from the vendor hall. The Vendor will forfeit all monies paid, and be responsible for any and all charges associated with the above action.
10. **TERMINATION OF CONFERENCE:** Should HTLK9 be prevented, in the sole judgment of HTLK9, from holding the conference as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by a governmental agency, damage to the building, or any other act, incident, or circumstance beyond the control of HTLK9, the VENDOR CONTRACT may be terminated. HTLK9 will have no liability for any Vendor financial loss or damage, and no financial obligation to the Vendor except to refund a prorated share of total exhibit space rental fees after deduction of all costs and expenses incurred by HTLK9, and a reserve for claims. Vendor hereby waives all claims for loss or damage as a result of the termination.
11. **AMENDMENTS TO TERMS AND CONDITIONS:** Blueline K9 Training, LLC, dba Hold The Line K9 Conference (HTLK9) at its discretion, may make changes, amendments, or additions to the Terms and Conditions of this contract between HTLK9 and the Vendor. Any changes, amendments, or additions shall be binding on the Vendor. The ruling of HTLK9 shall be final in all instances with regard to the use of exhibit space.